

LFB BIOPHARMACEUTICALS LTD

HEALTH CARE PROFESSIONALS PRIVACY NOTICE

LFB BIOPHARMACEUTICALS (hereinafter LFB) takes its legal obligations relating to the processing of personal data very seriously and implements various actions to ensure the protection of your data and the respect of your privacy.

In this context, LFB undertakes to provide clear and concise information to any person concerned, in particular health care professionals, on the processing of their data.

The purpose of this notice is therefore to inform you, in full transparency, of the way in which your personal data is processed by LFB.

References to “LFB”, “we”, “us” and “us” are references to the data controller mentioned below.

- Data controller

LFB BIOPHARMACEUTICALS (Acre House - 11/15 William Road - London - NW1 3ER) acts as a data controller as defined in General Data Protection Regulation (GDPR).

- Purpose of the processing

We will process your personal data only for lawful purposes.

We process your personal data for the following purposes:

- Purpose 1: Promotional activities, in particular in the context of invitations to events (symposia, conferences, conventions) or other commercial activities such as but not limited to communication in connection with our activity via email (scientific, commercial and marketing communications);
- Purpose 2: Compliance with our legal obligations or with best practices and ethical obligations (for example fraud detection and prevention, regulations from governmental agencies and reporting obligations).

- Legal basis

We can only process your personal data if it is lawful. Processing is only lawful insofar as it is based on one of the legal bases mentioned in the applicable law (GDPR).

The processing of your personal data is based on the following legal bases:

- Purpose 1: We can only process your personal data if you provided your explicit prior consent (for information, your consent may be withdrawn at any time);
- Purpose 2: The processing is necessary for our compliance with our legal obligations.

- Categories of personal data concerned

We only process the personal data that is necessary for purposes above.

The following categories of personal data are concerned by the processing:

- Information about your identity: such as first name, surname;
 - Information about your professional information: such as email/postal address, phone number, job title, identification in national registers, employer;
 - Assessment information: such as your interest in our products, participation in our events or partnership, feedback from our visits or from our events, appointment dates (and if necessary your participation in a lunch or dinner), interests and experiences, prescription habits.
- Sources of personal data

Personal data come:

- Directly from you;
 - From alternative sources including publicly accessible sources (from websites, publication databases) and also from third party vendors and service providers acting as data processor on our behalf.
- Obligation to provide your personal data

As a prospect, the processing of your data is not mandatory and the failure to provide your data has no consequences for you.

In the context of a relationship established between you and us, the processing of your data is mandatory and failure to provide your data may prevent the continuation of our relationship with you.

- Data subject

This processing of personal data concerns the following data subject: health care professionals.

- Recipients of personal data

Depending upon their respective needs, recipients of all or part of the personal data are the following:

- The LFB Group parent company and its subsidiaries (if necessary);
- Our service providers acting as a data processor on our behalf (within the limit necessary for the performance of the work we have entrusted to them).
In the event that personal data is entrusted to a data processor, an agreement will be concluded in order to ensure and guarantee that personal data is processed in accordance with our instructions and that adequate technical and organisational measures are taken to protect it;
- Public authorities, government bodies, etc.

Period for which the personal data will be stored:

The data above (identity, job title, medical specialty, identification in the national register, professional background and professional contact information) are kept for the period during which you carry out your professional activity.

However, data relating to our interactions are kept for a period of three years following the last contact with us.

Data necessary to comply with our legal obligations are retained for the time required to meet these obligations.

- Security

We put in place technical and organisational measures allowing the protection of your personal data. We take reasonable steps to protect your data from loss, misuse, unauthorised access, disclosure, modification or destruction of your data.

- Your rights

Within the conditions and limits of the applicable regulations, you have the following rights:

- *Right of access*: you can access the personal data that we hold about you;
- *Right of rectification*: you can ask us to correct data that is inaccurate or incomplete;
- *Right to erasure (right to be forgotten)*: you have the possibility under certain conditions to obtain the erasure of the personal data that we hold about you. However, we have the possibility of not responding favourably to your request, in particular in the event that we need your personal data to meet a legal obligation;
- *Right to restriction of processing*, in particular in the event that you dispute the accuracy of the personal data that we hold about you;
- *Right to object*: you can object, for reasons relating to your particular situation and under certain conditions, to the processing of data concerning you.

Under certain circumstances, we will not be able to respond to your request if you want to exercise your rights. In such a case, we will explain the reasons for our refusal.

- Contact and reclamation

To exercise the above rights or for any questions relating to the processing of personal data, please send a request by email to dataprotection@lfb-group.com or by post to the following address: Acre House, 11/15 William Road, London, NW1 3ER.

If the data subjects consider, after contacting us at the address above, that their rights are not respected or that data processing does not comply with data protection rules, they may lodge a complaint with a supervisory authority (for example the UK Information Commissioner's Office, ICO).

We may update this privacy notice from time to time by posting any revisions on our website. Please refer regularly to our website for updates.